



Together: Building the Internet of Careers®

How Dutch banking is leading the world in verified credentials

Embracing innovation to accelerate skills-based-hiring

Rabobank  *randstad*

March 19th 2024

14:00 - 17:00

Randstad , Diemermere 25

1112 TC Diemen

CLICK TO REGISTER

Together, we can change the industry.

Work is rapidly shifting to a skills-based economy, which requires new innovative approaches to hiring, onboarding and employee development. Despite the many technological advances in HR, much of the pre-boarding process remains manual. This is particularly true when it comes to verifying employment, education, and credentials.

In the Netherlands, Randstad and Rabobank are pioneering new ways of screening talent using verified credentials in partnership with the Velocity Network Foundation. Emerging technologies are saving days, if not weeks, from verifying credentials, education, and employment history. This is possible by giving candidates individual control and agency over their career information in a way that is trusted and verifiable. The technology is called “verifiable digital credentials” and solutions like the Velocity Network™, which has partnered with Randstad and Rabobank, are already inviting candidates and companies alike to be a part of the movement.

Verified credentials ensure rapid, compliant hiring, reducing the time and cost of placing employees into the right roles. It benefits all of us to move in this direction. The more companies, candidates, credentialing bodies and academic institutions that participate, the faster we can process background checks, getting more qualified candidates into meaningful roles.

Join us for an in-person event at Randstad's offices in Diemen on March 19th to hear leaders from Randstad and Rabobank present what they've learned about implementing verified credentials and discover how they can help you build the workforce of the future.

Why should you consider joining the verifiable digital credentialing movement?

1

Accelerate recruitment, onboarding and internal mobility.

2

Improve compliance with first-party data exchange.

3

Enable true skills-based-hiring.

[CLICK TO REGISTER NOW](#)



March 19th 2024

14:00-17:00

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AGENDA AT A GLANCE

14:00-14:15

Assemble & Networking

14:15-14:20

Welcome

Mark Niesink, Directeur Talent Acquisition, Randstad

14:20-14:45

Rabobank | Trust, not tech, as the base of the skills economy

Marc Jansen, Head of People Data, Innovation and Strategy & EVP Human Resources, Rabobank

14:45:15:10

**Randstad | Skills-based recruitment:
Best practices and lessons learned**

Joke de Groot, Director HR Talent & Professionals, Randstad Groep Nederland

15:10-15:25

Break

15:25-15:50

Introducing the Internet of Careers: The Velocity Network

Etan Bernstein, co-founder, Velocity Network Foundation

15:50-16:30

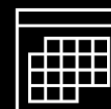
Panel: Accelerating the adoption of verifiable, digital credentials in the Netherlands

Marc Jansen, Joke de Groot, Jessica Göbel, Robert de Lange, Etan Bernstein

Facilitated by Meldy van Dijken

16:30-17:00

Drinks & Networking





Robert de Lange
Senior People Analytics
Researcher
Rabobank



Joke de Groot
Director HR Talent & Professionals,
Netherlands
randstad



Marc Janssen
Head of People Data, Innovation &
Strategy, and EVP of HR
Rabobank



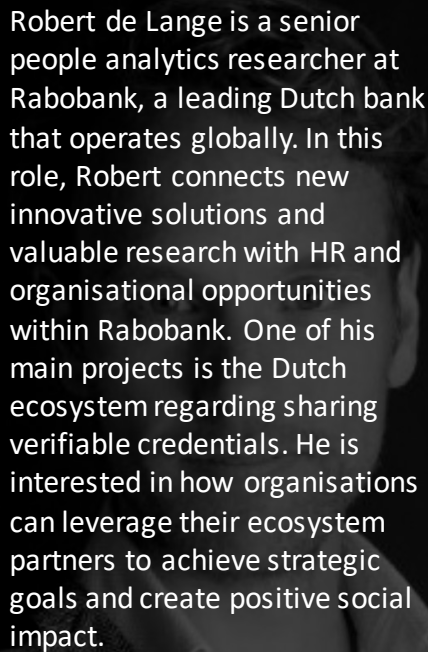
Jessica Göbel
Global Program Manager
randstad



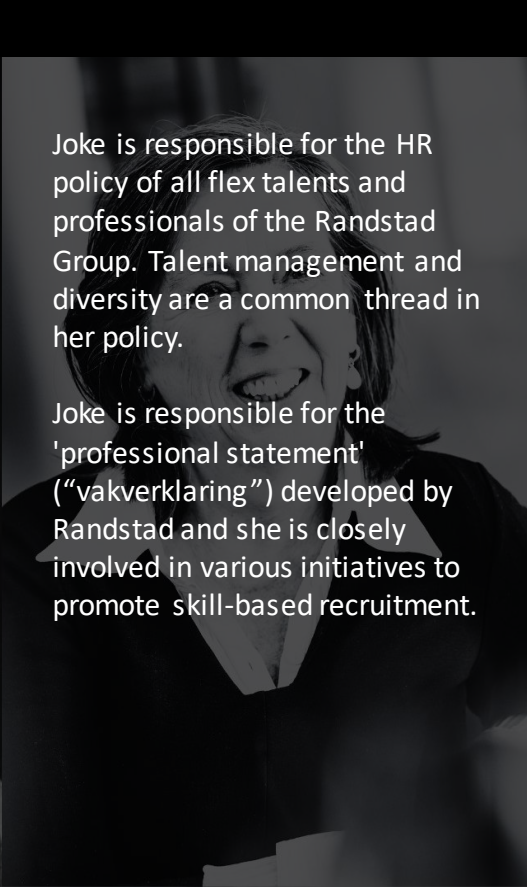
Etan Bernstein
Co-Founder and Head of Ecosystem
velocity



Meldy van Dijken
Head of Ecosystem NL
velocity



Robert de Lange is a senior people analytics researcher at Rabobank, a leading Dutch bank that operates globally. In this role, Robert connects new innovative solutions and valuable research with HR and organisational opportunities within Rabobank. One of his main projects is the Dutch ecosystem regarding sharing verifiable credentials. He is interested in how organisations can leverage their ecosystem partners to achieve strategic goals and create positive social impact.



Joke is responsible for the HR policy of all flex talents and professionals of the Randstad Group. Talent management and diversity are a common thread in her policy.

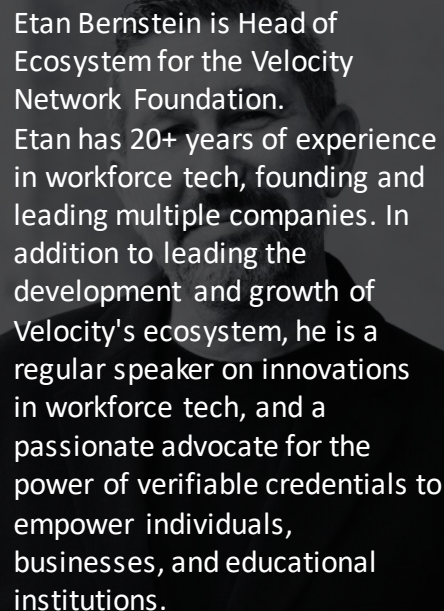
Joke is responsible for the 'professional statement' ("vakverklaring") developed by Randstad and she is closely involved in various initiatives to promote skill-based recruitment.



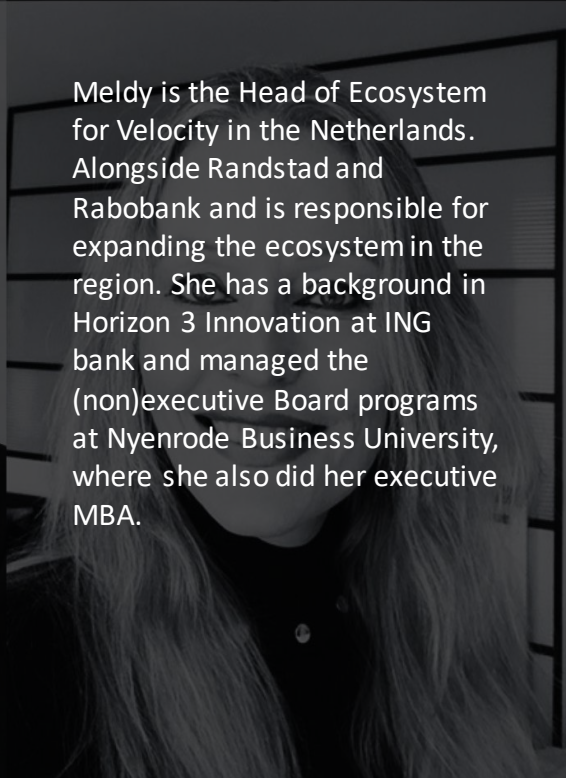
Marc Jansen serves as the Head of People Data, Innovation & Strategy, and EVP of HR at Rabobank, a large Dutch cooperative bank with the mission "Growing a better world together". In this role, Marc is responsible for all people data-related activities, is the lead of the HR innovation team and has an active role in the HR management team. His extensive experience in HR, strategy, and data at Rabobank has led to his recent appointment to the Board of Directors at Velocity Network Foundation.



As Global Program Manager Jessica Göbel is responsible for the Velocity pilot project within Randstad, starting with Randstad Uitzendbureau. She brings experience in implementing Horizon 3 innovations and a structured project management approach into the pilot to achieve results.



Etan Bernstein is Head of Ecosystem for the Velocity Network Foundation. Etan has 20+ years of experience in workforce tech, founding and leading multiple companies. In addition to leading the development and growth of Velocity's ecosystem, he is a regular speaker on innovations in workforce tech, and a passionate advocate for the power of verifiable credentials to empower individuals, businesses, and educational institutions.



Meldy is the Head of Ecosystem for Velocity in the Netherlands. Alongside Randstad and Rabobank and is responsible for expanding the ecosystem in the region. She has a background in Horizon 3 Innovation at ING bank and managed the (non)executive Board programs at Nyenrode Business University, where she also did her executive MBA.



ABOUT VELOCITY NETWORK FOUNDATION®

The Velocity Network Foundation® is a non-profit membership organization, driven by the largest and most influential organizations in the space of work and education, set out to put people back in control over their career records and build a globally accessible, open source, trustworthy Internet of Careers®.

The Foundation governs the Velocity Network™, a public, purpose-built protocol and global blockchain network, allowing individuals to claim and own their verifiable career and education credentials, and share it with whom they decide to, allowing them to access better career opportunities.



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For more information, please contact:

Jessica Göbel - jessica.gobel@randstad.com

Meldy van Dijken - meldy.vandijken@velocitycareerlabs.com

Robert de Lange - robert.de.lange@rabobank.nl

www.velocitynetwork.foundation

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